



**KlickTipp**  
Menschen erreichen

KlickTipp is one of the fastest growing SaaS companies in Europe. With our unique tag-based technology, we have revolutionized e-mail marketing. We offer our customers intelligent, relevant and target group-specific e-mail marketing: simple and affordable. We empower more than 100.000 users businesses.

Our outstanding team has created it all. Every day there are many new exciting tasks and challenges to face, especially the implementation of the Roadmap of internationalization. That is why we are looking for you as:

### **Product Marketeer (Remote or Berlin) - m/w/d**

Your mission is to let the whole world know about the enormous benefits of KlickTipp's unique features.

#### **Your benefits**

- You decide where you work: in the office, home office or anywhere else in the world
- Flexible working hours
- Attractive remuneration
- A well-founded induction training
- An open working atmosphere with flat hierarchies and quick decision-making processes
- A creative and motivating working environment
- The latest tools and technologies

#### **You are responsible for performing the following duties:**

- Conducts competitors analysis & market research
- Shapes communication & product positioning
- Identifies the product features to spotlight and empowers the sales and customer happiness team with clear value propositions
- Explaining benefits of product features via customer-facing messaging via relevant channels
- Leads product-demos & presentations
- Sets up marketing campaigns for demand generation
- Provides guidance throughout the lifecycle of the product, ranging from minimum viable products to fully mature products
- The product marketeer is focused on empowering go-to-market teams such as sales and customer happiness team



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**You offer the following skill-set:**

- Customer obsession
- 3 to 5 years of professional experience in the role of Product Marketeer, ideally in a technical environment e.g. SaaS company, email marketing provider, web host or similar
- Mastery of both qualitative feedback and quantitative metrics
- Strong communication skills
- Drive to execute at a quick pace to unlock maximum impact
- Deep influence to align stakeholders to the strategy
- Fluent in German and English

That' s your new challenge? Tell us who you are and what is important to you.

Contact us: Ingeborg Lachmann, [recruiting@klicktipp.com](mailto:recruiting@klicktipp.com).